

PRONOUNCING THE VAUX NAME

Email letter from Tom DiChiara (who headed The Vaux development team for Trammel Crow Residential) . . .

Re: Question from Hal @ The Vaux -- What's in a Name?

Tom DiChiara <tom@cairnpacific.com>

To hal@finitearts.com

You forwarded this message on 5/18/21 1:51 PM.

Good morning Hal. Hope you are well.

Back when we were working with the branding folks we pronounced the name Vaux as in VOH. It was a reference to the Vaux Swift, yes, but we had heard the bird was pronounced sometimes like VOX. But we liked the smoother sound of VOH. So, it's one of those partially "branded" names. I still pronounce it VOH, for what it's worth.

The building still looks great by the way. It is aging well.

Best,

Tom

Sent from my iPhone

<continued>

On May 17, 2021, at 11:57 PM, hal@finitearts.com wrote:

Hello, Tom:

Hal Barwood here, long time Vaux owner / resident. We met — quite a few years ago now — when we bought our unit from Trammell Crow Residential.

I have a question: back then, when The Vaux was being named, how was the name pronounced among you developers and real estate agents?

Vaux as in VOH? or Vaux as in VOX?

All best,

-- Hal

Hal Barwood
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